



# LUCKNOW MANAGEMENT ASSOCIATION

Established in 1976

Catalysing Thought Leadership

## Convention 2012

on

***Transforming Uttar Pradesh through Agriculture***  
(December 1, 2012 Scientific Convention Centre, Lucknow)

### **Inaugural**

*State of Agriculture in Uttar Pradesh:* Sri Anand Singh Hon'ble Minister of Agriculture, Uttar Pradesh

*Sustainable Agriculture Growth through Ring Road Concept for Agriculture and Rural Development:* Professor Panjab Singh  
Former Director General ICAR

### **Session 1: Technology: Driver of the Agricultural Growth**

*Imperatives of a Second Green Revolution:* Dr. Thomas A. Lumpkin Director General, International Maize and Wheat  
Improvement Centre (CIMMYT), Mexico

*Leveraging Technology for Agriculture Growth in Uttar Pradesh:* Dr. H.S. Gupta, Director, Indian Agriculture Research Institute

### **Session 2: Agricultural Marketing and Farm Linkages**

*Creating Efficient Markets for Transformation:* Dr. J.S. Yadav Chief Executive Officer- cum Chief Operating Officer Premium Farm  
Fresh Produce Limited

*Need for PPP in Agriculture:* Mr. Anil Jain Chief Marketing Officer Bayer CropScience

### **Session 3: Addressing Environment Challenges and Agricultural Diversification**

*Agricultural Transformation in Uttar Pradesh:* Dr. R.B. Singh President National Academy of Agricultural Sciences & Former  
Member Farmers Commission of India

*Transformation of Agriculture in Uttar Pradesh through Horticulture:* Dr. K.L. Chadha Chairman, Horticulture Society of India

### **Session 4: Agribusiness, Food Processing and Value Addition and Making Farming a Profitable Business**

*Transformation of Agriculture through Agribusiness and Value Addition:* Dr. Ramesh Chand Director National Centre for  
Agricultural Economics and Policy Research

*Policy and Institutional Reforms for Developing Agribusiness:* Mr. J.N.L. Srivastava Former Secretary Agriculture Govt. of India &  
Managing Trustee, IFFCO Foundation

### **Valedictory Session**

Dr. Ram Chet Chaudhary Chairman, Participatory Rural Development Foundation (PRDF)

*Spirituality in Agriculture:* Swami Sachidanand Bharti Founder Navasrusthi International Guru, Dharma Bharti Mission  
Sri Mata Prasad Pandey Hon'ble Speaker, Vidhan Sabha