

LUCKNOW MANAGEMENT ASSOCIATION
Convention 2020
On
**Imperatives of Creation 1 Trillion Dollar Economy for
Uttar Pradesh**

Schedule of Sessions and Profile of Speakers



LUCKNOW MANAGEMENT ASSOCIATION
(Affiliated to All India Management Association)
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Schedule of Sessions

LMA Convention 2020
on
**Imperatives of Creating 1 Trillion Dollar Economy
for Uttar Pradesh**
(December 22-23, 2020)

Inaugural Session
(22/12/2020)
2.30 pm to 03.45 pm

02.00 pm to 02.30 pm	Log in by participants
02.30 pm to 02.32 pm	Lighting the Lamp
02.32 pm to 02.37 pm	Welcome address: Dr. Navneet Sehgal, IAS Additional Chief Secretary Uttar Pradesh & President LMA
02.37 pm to 02.42 pm	Introduction of Mr. Mohnadas Pai and Dr. Shekhar Shah By Mr. A.K. Mathur Vice President LMA
02.42 am to 03.09 pm	Inaugural Address: Mr. T.V. Mohandas Pai Chairman, Manipal Global Education & Past President AIMA
03.09 pm to 03.12 pm	Release of Convention Journal 2019
03.12 pm to 03.39 pm	Keynote Speech: Dr. Shekhar Shah Director General National Council of Applied Economic Research
03.39 pm to 03.45 am	Concluding Remarks, and Vote of Thanks Dr. Kavita Pathak Director Jaipuria Institute of Management

Session 1: Beating COVID 19 and Restoring Growth
22/12/2020 3.45 pm to 5.00 pm
Session Chair
Dr. Nuzhat Hussain
Professor and Head Department of Pathology
& In-charge State Referral Centre for Lab Investigations
Dr. RML Institute of Medical Sciences, Lucknow

03.45 pm to 03.50 pm	Introduction of session chair and speakers
03.50 pm to 03.55 pm	Opening Remarks by Session Chairman
03.55 pm to 04.22 pm	Panellist: Prof. K. Srinath Reddy President Public Health Foundation of India
04.22 pm to 04.39 pm	Panellist: Dr. R.K. Dhiman Director SGPGI
04.39 pm to 04.46 pm	Panellist: Dr. Vishwajeet Kumar CEO & Principal Scientist, Community Empowerment Lab
04.46 pm to 04.55 pm	Q&A Session
04.55 pm to 05.00 pm	Closing remarks of Session Chair

Session 2: Leveraging Drivers of Growth Innovatively

05.00 pm to 06.15 pm:

Session Chair

Professor Archana Shukla

Director

Indian Institute of Management Lucknow

05.00 pm to 05.05 pm	Introduction of session chair and speakers
05.05 pm to 05.10 pm	Opening Remarks by Session Chairman
05.10 pm to 05.30 pm	Panelists: Mr. Nassar Munjee Chairman DCB Bank Former Minister of Health, Govt. of Nepal
05.30 pm to 05.50 pm	Panellist: Prof. Trilochan Sastry Centre for Public Policy (CPP), IIM Bangalore
05.50 pm to 06.10 pm	Panellist: Mr. Sudhanshu Kumar Farmer Samastipur
06.10 pm to 06.30	Panellist: Ms. Sharon Cully Director & Process Improvement Expert Simply Processes U.K.
06.30 pm to 06.40 pm	Q&A Session
06.40 pm to 06.345 p.m.	Closing Remarks by Session Chairman

23.12.2020

Session 3: Taking Ease to Doing Business to the Next level

3.30 pm to 5.00 pm

Session Chair

Mr. Alok Ranjan

Former Chief Secretary

Uttar Pradesh

03.30 pm to 03.35 pm	Introduction of session chair and speakers
03.35 pm to 03.50 pm	Opening Remarks by Session Chairman
03.50 pm to 04.08 pm	Panellist: Mr. Pradeep S. Mehta Secretary General CUTS International
04.08 pm to 04.26 pm	Panellist: Dr. S. Zafar Islam M.P. & Former MD Deutsche Bank
04.26 pm to 04.44 pm	Panellists: Mr. Shailendra Singh IAS* Additional Secretary DIPP Govt. of India
04.44 pm to 04.53 pm	Q&A Session
04.53 pm to 05.00 p.m.	Closing Remarks by Session Chairman

**confirmation awaited*

Valedictory Session
23/12/2020 5.00 pm to 6.00 pm
Session Chair
Dr. Navneet Sehgal
Additional Chief Secretary
Uttar Pradesh & President LMA

05.00 pm to 05.05 pm	Introduction of session chair and speaker
05.05 pm to 05.10 pm	Opening Remarks by Session Chairman
05.10 pm to 05.40 pm	Valedictory address by Dr. Ajay Chhiber Non Resident Senior Fellow, Atlantic Council Distinguished Visiting Scholar, Institute of International Economic Policy, George Washington University
05.40 pm to 05.50 pm	Concluding Remarks by Mr. Alok Ranjan Former Chief Secretary, Uttar Pradesh
05.50 pm to 05.55 pm	Closing Remarks by Session Chairman Dr. Navneet Sehgal President LMA
05.55 pm to 06.00 pm	Vote of thanks Mr. Pravin Dwivedi Sr. Vice President LMA

PROFILE OF SPEAKERS

Dr. Navneet Sehgal is an IAS officer of U.P. Cadre 1988 batch and is currently Additional Chief Secretary in Govt. of Uttar Pradesh holding the charge of MSME, Export promotion and Khadi Gram Udyog and Information. He is also the President of Lucknow Management Association. Dr. Sehgal has been one of the most influential bureaucrats in the State and has held a large number of key positions during his illustrious tenure in the State Government. Only a few are mentioned here. He was Chairman, State Urban development agency and Secretary Urban Poverty Alleviation for 5 years, Chairman and Managing Director of UP Power Corporation Ltd., Chairman of UP Jal Nigam. As Chairman and CEO of UP expressway industrial development authority, Mr. Sehgal is credited with rapid development of expressway network in U.P. notably Agra-Lucknow expressway in record time of 22 months. Dr. Sehgal is a qualified Chartered Accountant, a Company Secretary and holds a Ph.D.

Mr. Arun Kumar Mathur currently Vice President Lucknow Management Association is a power sector professional. He has been an Advisor to Crisil Infrastructure Advisory, Indian Institute of Management Lucknow and Mercer Human Resource Consulting. Mr. Mathur is a former Chief Engineer and Director General (Power Purchase Agreements) of erstwhile U.P. State Electricity Board responsible for facilitating private sector investments in power projects in Uttar Pradesh. In this role he was responsible for power purchase agreements & escrow capacity finalization, representing U.P. in High Powered Crisis Resolution Group on IPP projects headed by Union Power Minister, formulating environmental and social policies for transmission projects and policy formulation in various areas preceding re-structuring of power sector in Uttar Pradesh. Earlier, he held the positions of Chief Engineer/ General Manager, President Electricity Service Commission, Superintending Engineer, Dy. Director, Staff College and other positions. After restructuring of power sector in U.P. he worked as Chief General Manager and then Executive Director in U.P. Rajya Vidyut Utpadan Nigam Ltd., responsible for thermal generation in the state of Uttar Pradesh. Bachelor in Civil Engineering from Aligarh Muslim University, Mr. Mathur has authored many technical papers and reports; two of his papers were accepted for presentation in International conferences. Mr. Mathur has been actively associated with Lucknow Management Association since Oct. 10, 2002. During this period, LMA rose from AIMA category 4 to category 1 management association, winning AIMA best local management association award in category 2 eight times. LMA's assets rose almost hundred folds since 2002. Mr. Mathur's significant contribution in growth of LMA is widely recognized.

Mr. T.V. Mohandas Pai is the co-founder and Chairman of Aarin Capital, a private equity fund that invests in companies and funds that focus on innovation in technology, education, health care, and life sciences. He has helped launch over 14 different investment vehicles across private equity and venture capital which have cumulatively invested in over 250 companies with a capital base of +\$400 Million. Mohan is also an Investment Committee Member of 3one4 Capital, an early-stage venture capital fund managing INR 750 Cr (\$100 Million). He has

worked with the Government of India to bring in a Startup Policy for the country, and the Governments of Karnataka, West Bengal, and Rajasthan on their respective Startup Policies for innovation and entrepreneurship. Mohan was also an Investment Committee Member of the SIDBI India Aspiration Fund and the India Fund of Funds which has a corpus of \$1.8 Billion. His family office has invested in over 30 different investment vehicles to grow the startup ecosystem in the country. He is consistently named as one of India's top angel investors. Mohan currently serves on the Board of Manipal University, one of India's leading educational institutions. He also serves on the Board of Institute of Public Enterprises in Hyderabad. He is the Chairman of Manipal Global Education Services Private Limited, which owns and manages technology, engineering, business, and medical universities in Malaysia, Nepal, Dubai, and Antigua. He headed the FICCI Higher Education Committee for over three years that created the Higher Education India 2030 report, now acknowledged as the leading thought paper in this domain.

Until 2011, Mohan was a Member of the Board at Infosys, one of India's largest software services companies. Mohan joined Infosys in 1994 and was CFO from 1994 to 2006. He was voted 'CFO of the Year' multiple times - 'CFO of the Year' in 2001 by IMA India, the 'Best CFO in India' award from Finance Asia in 2002, and 'Best Chief Financial Officer in India' in the Best Managed Companies poll conducted by Asia Money in 2004. At Infosys, he also spearheaded the first listing of an India-registered company on NASDAQ and the first sponsored secondary offering of American Depository Shares by an Indian company. Under his supervision, Infosys' annual report won the Best Presented Annual Accounts Award from the Institute of Chartered Accountants of India for 10 years in succession as well as the award from the South Asian Federation of Accountants. As CFO of Infosys, Mohan led efforts to set standards in India for financial reporting and disclosure, corporate governance, investor protection, overseas listing, foreign exchange regulations, overseas investments, quarterly reporting and investor relations, most of which are now embedded in listing regulations. He is widely regarded as a thought leader in these areas

In 2006, he voluntarily relinquished the role to lead Human Resources, and Education & Research. He was also responsible for the Infosys Leadership Institute, Administration, and Infrastructure. During his tenure in HR and Infrastructure, Infosys recruited over 200,000 employees, trained over 250,000 employees - among the largest such endeavours in the world. Mohan also oversaw the construction of over 40 Million square feet of campus space all over India, winning multiple awards and set standards for quality and sustainability. Infosys has been recognised as the largest LEED Platinum/GRIHA certified campus builder in the world. Mohan led the team that articulated the sustainability practices for the company, reducing power consumption for over 200,000 people by 50% per capita and water consumption by over 40% per capita during the last seven years, and winning global recognition in the process. Mohan was also Chairman of the Board of Infosys BPO Limited, a leading business process outsourcing services provider, for seven years. Additionally, the core banking software FinacleSM and Platform Group business units reported to him.

Mohan actively interfaces with key leadership in Indian governments and regulators to improve the business ecosystem. He served on the Board of the Securities and Exchange Board of India ("SEBI") and as the Chairman of SEBI Primary Markets Advisory Committee ("PMAC"). Mohan was a Trustee of the International Financial Reporting Standards ("IFRS") Foundation, the body that oversees the International Accounting Standards Board ("IASB"), for six years. Mohan was also Chairman of the FICCI Skills Committee and President of the All India Management Association. He served on the Boards of IIT's - Bhubaneswar and Hyderabad. Mohan was a member of the Kelkar Committee, constituted by the Ministry of Finance, Government of India for reforming direct taxes, the Non-Resident Taxation Committee and the High Powered Committee on e-Commerce and Taxation. He was the Chairman of a High Powered Committee to define the IT Roadmap of the Central Board of Excise and Customs, named "DRISHTI", for an IT-driven transformation in the Indirect Tax Administration. Mohan was also the Chairman of the Karnataka ICT Group 2020, Chairman of the Karnataka Tourism Vision Group, and a member of the Karnataka Knowledge Commission.

Mohan has a keen interest in education, health, policy, heritage conservation, philanthropy, and civic engagement. In 2000, he co-founded the AkshayaPatra Foundation, Bangalore - a mid-day meal program for school children. Today, this program feeds over 1.7 million children each day in 13,500+ government schools across thirteen Indian states. The mid-day meal program stands out as an exemplary private-public partnership program and has served over 3 Billion meals so far. The program has been awarded the Gandhi Peace Prize by the President of India in 2019. It aims to feed 5 Million children daily by 2025, and is currently the largest mid-day meal program in the world.

Mohan is also a key member and supporter of policy think tanks such as Gateway House, civic engagement groups such as Bangalore Political Action Committee, heritage conservation groups such as The Archive of Indian Music, and VidhiCenter for Legal Policy, a legal policy advisory group. He also founded the Bangalore Sports Club, is a founding donor to the Bangalore International Center, and supports the Bangalore Literature Festival and the Bangalore Little Theater Group every year. Mohan helped found the Vishwa Konkani Kendra to support over 15,000 Konkani-speaking students with scholarships in South India. Mohan remains actively dedicated to multiple philanthropic and social impact projects throughout India.

Dr. Shekhar Shah is the Director General of NCAER. Prior to joining NCAER, Shekhar was the World Bank's Regional Economic Adviser for South Asia and earlier, Sector Manager in the Bank's research complex, and a principal author of the *2004 World Development Report, Making Services Work for Poor People*. During a career at the Bank spanning more than two decades, Shekhar served as the Bank's Deputy Research Administrator, Sector Manager for Governance and Public Sector Management for Europe and Central Asia, South Asia Governance Adviser and Public Sector Coordinator, and Lead Economist for Bangladesh. Before joining the Bank in 1989, Shekhar was the Ford Foundation's Program Officer for Economics for South Asia. He worked earlier in the financial services sector in Washington DC consulting for the Federal Reserve Board, FDIC, the OCC, and bank holding companies in the US.

He received his BA in Economics from St Stephens College, Delhi University, and his MA and PhD in Economics from Columbia University.

Dr. Kavita Pathak is a professor in the marketing area and Director, Jaipuria Institute of Management, Lucknow. Her teaching career spans over two decades which includes 18 years of teaching in India and 4 years overseas. Dr. Pathak has also been associated with the University of Queensland Business School, Australia; where she has taught courses in the area of Marketing and Research Methods for four years and is actively engaged in a research project on High Tech Marketing. Dr. Pathak's doctoral thesis is on 'exploring Marketing Synergy in Mergers and Acquisitions with a specific reference to Indian Pharmaceutical and Cement Industry'. Her research interests are in the area of High-tech Marketing; Marketing strategy along with Higher Education Practice and Policy. Dr. Pathak has formerly served as Pan Campus Dean (Learning Innovations) officiating Director Jaipuria, Lucknow (Jan-Feb 2017), Dean-Academics (Jan 2014-May 2016) and as Associate Dean-Student Affairs (August 2012-December 2013) at Jaipuria Institute, Lucknow where she also led the coordination of NBA accreditation process of the three programs (PGDM, PGDM (Financial Services), and PGDM (Retail Management) as chair of the committee. Dr. Pathak has conducted training sessions at various national level institutions in India which include, Life Insurance Corporation of India, IMDUP Lucknow, Taj Hotels Lucknow, Punjab National Bank, SIFPSA, Bank of Baroda and State Bank of India. She has been a guest speaker at Queensland University of Technology (QUT), Brisbane, Australia; University of Lucknow, Kanpur University, Baba Bhim Rao Ambedkar University, Lucknow, Amity university.

Dr. Nuzhat Husain is a pathologist. She is former director of Dr. Ram Manohar Lohia Institute of Medical Sciences, Lucknow. She completed her MBBS at Jawaharlal Nehru Medical College, Aligarh Muslim University in 1985 and MD (Pathology) from King George Medical College, University of Lucknow in 1989 with high merit and several awards including the prestigious President of India's silver medal for best woman student at the University in 1985 and the KB Kunwar Gold medal for best thesis in 1989. She also worked as a postdoctoral fellow at Molecular Neuro-oncology Unit, Massachusetts General Hospital, Harvard University during 1997. She is an International Fellow of the College of American Pathologists (2010) and a Fellow of the Indian College of Pathologists (2002).^[3]

After her MD in 1989, she commenced her academic career as faculty at the King George's Medical University in 1991 where she served for 20 years and became professor 2001. In 2011 she joined Dr. Ram Manohar Lohia Institute of Medical Sciences as Professor and Head of Pathology and served in leadership administrative positions of Dean and director (2013 to 2015 and 2020 to present).^{[1][4][5][3][6]}

She is honorary secretary of the Indian College of Pathologists; she has completed tenures as President of the UP Chapter of IAPM as well as President of the UP Chapter of IAC.

Dr. Husain has created a unique model of public-public partnership and referral services in govt sector. She taken leadership in implementing comprehensive and cost-effective diagnostic services bringing high end investigations like molecular pathology, flow cytometry, e-slides & telepathology, liquid based cytology in the reach of the common public.

As Director and Dean Dr Ram ManoharLohia institute Dr Husain made significant contributions in expansion of clinical, academic and research facilities with introduction of the Speciality, superspeciality degree courses. She expanded the institute to two additional campuses with the foundation of the academic block and a new campus of 20 acres on Shaheed path, providing a strong and effective leadership.

Prof Nuzhat Husain has published more than 250 papers in peer reviewed international and national journals, authored book chapters, delivered several prestigious lectures in India and abroad, guided more than 30 PhD students and over 60 MD, MS and MCh thesis.

Research work has been her forte and he has been principal investigator in 20 research extramural projects. Her areas of interest include Oncopathology, Neuropathology and Molecular pathology. She is on the editorial board of several journals and reviewer for articles.

On the social front she is active in active in promoting cancer screening in women as well as works for the cause of promoting education and health underprivileged individuals.

□ **Prof. K. Srinath Reddy** is the President, Public Health Foundation of India (PHFI) and formerly headed the Department of Cardiology at All India Institute of Medical Sciences (AIIMS). Under his leadership, PHFI has established five Indian Institutes of Public Health (IIPHS) in different regions of India, to advance multi-disciplinary public health education, research, health technologies and implementation support for strengthening health systems. He was appointed as the First Bernard Lown Visiting Professor of Cardiovascular Health at the Harvard School of Public Health in (2009-13) and presently serves as an Adjunct Professor of Epidemiology at Harvard (2014-2023). He is also an Adjunct Professor of the Rollins School of Public Health, Emory University and Honorary Professor of Medicine at the University of Sydney. He is the first Indian to be elected to the National Academy of Medicine, USA and was awarded several prestigious international and national doctorates and fellowships. He is a Padma Bhushan awardee. He served as physician to two Prime Ministers of India.

Prof. Reddy obtained his medical degree from Osmania Medical College (Hyderabad), M.D. (Medicine) and D.M. (Cardiology) degrees from the All India Institute of Medical Sciences (Delhi) and M.Sc. (Epidemiology) from McMaster University (Hamilton, Canada). He has more than 500 scientific publications in international and Indian peer reviewed-journals.

His contributions to public health have been recognized through several awards and honours. They include: WHO Director General's Award for Outstanding Global Leadership in Tobacco Control (World Health Assembly, 2003), Padma Bhushan (Presidential Honour, India, 2005), Queen Elizabeth Medal (Royal Society for Health Promotion, UK, 2005), Luther Terry Medal for Leadership in Tobacco Control (American Cancer Society, 2009), Membership of the US National Academies (Institute of Medicine, 2005), Fellowship of the London School of Hygiene and Tropical Medicine (2009), Fellowship of the Faculty of Public Health, UK (2009).

He was awarded Doctor of Science (*HonorisCausa*) conferred by University of Aberdeen, Scotland (2011), Dr. NTR Medical University (2011), University of Lausanne, Switzerland (2012), and University of Glasgow, Scotland (2013) and Doctor of Literature (*HonorisCausa*) conferred by the Jodhpur National University, India (2013) & Doctor of Science (Medicine), *HonorisCausa*, University of London, UK (2014). He was elected as Foreign Associate Member of the National Academy of Medicine, USA in 2004 and was made a Fellow of the London School of Hygiene and Tropical Medicine in 2009.

Dr R K Dhiman is director of Sanjay Gandhi Postgraduate Institute of Medical Sciences (SGPGI), Lucknow. Dhiman had completed his graduation and postgraduation in medicine from King George's Medical College, Lucknow, in 1983 and 1987 respectively. He obtained his doctorate in gastroenterology from SGPGI in 1991. He has been working at the hepatology department of PGIMER, Chandigarh, since 1993. He is an internationally recognized hepatologist. He is instrumental in starting the Hepatitis C Control Program (Mukh-Mantri Punjab Hepatitis C Relief Fund and Injection Safety Project) successfully in Punjab. He is currently working towards the elimination of viral hepatitis from India. The Union government had launched the National Viral Hepatitis Control Program (NVHCP) on 28 July, 2018, with the provision of free diagnosis and treatment for viral hepatitis through the National Health Mission, and is the Chairperson of NVHCP's technical resource group.

Dr. Vishwajeet Kumar, an alumnus and faculty of Johns Hopkins University and founder of Community Empowerment Lab returned from the US to India in 2003 to work with communities to save new-born lives in Uttar Pradesh, the global epicentre of newborn and maternal deaths. UP loses 240,000 newborns, equivalent to the number of lives lost in the deadly Indian Ocean tsunami of 2004, to deaths from preventable causes *every* year.

In 2003, in the Shivgarh region, 80 out of 1000 new-borns used to die each year, mostly due to preventable causes. When Dr. Kumar spent time in the community, he realized that the typical epidemiological lens of defining it as 'neonatal mortality rate' may not be the best approach for change at the community level.

Instead, he tried to view the problem from the community's perspective. A mortality rate of 80 out of 1000 is equivalent to a survival rate of 920 out of 1000, i.e. ninety-two percent. That's an A, and pretty impressive given their meagre resources. Did they have the potential to save more babies with a little help from science? Of course, yes.

Dr. Kumar believed that the approach therefore, needed a paradigm shift from that of '*solving a problem*' to that of '*realizing innate potential*'. This was how the 'Saksham' project was born... the word 'saksham' in hindi, means 'having the innate ability'. Thus, the belief that communities have the innate potential for transformation was woven into the name of the project itself.

The first task was to help them believe that it was indeed within their power to save their babies, and not a matter of fate or 'evil spirit', as they had earlier believed. Based on a thorough understanding of their existing practices and identifying critical opportunities for change, the Saksham team chalked out a plan. They realized that creating change was not just a matter of communication, as was widely believed, but had to be approached from the perspective of change management. The term 'Behavior Change Management' or BCM was coined to denote this process.

Dr. Vishwajeet found that even in this sub-tropical climatic zone, existing practices combined with sub-optimal housing conditions and innate vulnerability of newborns put all newborns at the risk of hypothermia. This was a new concept for the community, and they coined the term '*thandabukhar*' or 'cold fever'. '*Thandabukhar*' could be easily prevented by modifying key practices, and even managed with the help of skin to skin contact between the mother and the baby. It was so much more amenable and within their locus of control, as compared to the 'evil spirit'!

Thus the intervention, based on scientific principles, but adapted to community rationale, beliefs and social ecosystem, was launched in partnership with the community. We evaluated its effect using a cluster randomised controlled trial. Within 16 months, the neonatal mortality rate in the intervention villages had fallen by 54%. What's more, given the nature of our participatory process, social equity, gender equity and maternal health outcomes also improved, even though they were not directly targeted by the intervention (read our articles on gender equity and maternal health).

The Shivgarh essential newborn care intervention was adopted into the Child Survival Program of the Govt. of Uttar Pradesh, and has also inspired several newborn survival programs in Africa.

Community Empowerment Lab was set up in 2011 in order institutionalise our values and work, spawn new innovations for impact and take them to scale.

Dr. Archana Shukla Professor of Organization Behavior and Director Indian Institute of Management Lucknow did her PhD in Psychology (Humanities and Social Sciences) from Indian Institute of Technology Kanpur 1990 and MA (Psychology) from University of Kanpur in 1982. Earlier she held the positions of Dean IIM Lucknow (Noida Campus), Professor, IIM Lucknow, Assistant Professor, Xavier Institute of Management Bhubaneswar, and Assistant Professor, Centre for Organization Development, Hyderabad.

Dr. Shukla has been teaching Doctoral (FPM/ EFPM courses), and Post Graduate (PGP/ WMP) level courses at Indian Institute of Management Lucknow since 1997. She has held several Administrative Positions in Lucknow and Noida Campuses of IIM Lucknow. Dr. Shukla has a large number of research papers, book chapters and case studies to her credit and has chaired several management conferences and presented papers.

She has also conducted several major consulting assignments for large corporate including DRDO, GAVS Technologies Pvt. Ltd. Chennai, Mahindra & Mahindra, India Yamaha Motors, Novo Nordisk India Private Limited, Johnson and Johnson, Hughes Software Systems and Organizational Study of the Navodaya Vidyalyas. She has also handled several assignments for public sector entities like Allahabad Development Authority, All India Council for Technical Education (AICTE), Uttar Pradesh Rajya Vidyut Utpadan Nigam Ltd. Uttar Pradesh Power Corporation Limited (UPPCL), Lucknow and many others. She is AICTE representative on the Board of Governors of Institute of Management Technology Nagpur (IMT), Member, Board of Governors of IIIT, Allahabad and Member, Academic Council of Jaipuria Institute of Management, Lucknow

Mr. Nasser Munjee was educated at the Leys School in Cambridge UK and then went on to do his Bachelor and Masters Degrees at the London School of Economics, UK. He spent a short while at the University of Chicago USA, before returning to India in 1977. He joined the

Chairman of one of India's leading development banks - ICICI, Mr. H. T. Parekh, to establish the first housing finance company in India - the first retail institution serving customers directly for their housing needs - HDFC. Against many odds the HDFC group, as it is known today, grew to be a financial conglomerate with assets over \$50 billion in banking, insurance, mutual funds as well as its prime business - housing finance. He rose to be an executive director on the Board with wide responsibilities.

In 1997, the Finance Minister of India requested the Chairman of HDFC to consider setting up an infrastructure finance company as India faced acute challenges in this field. Nasser was asked to think through this challenge and, as a result, Infrastructure Development Finance Company (IDFC) was born. IDFC charted the course of private investment in infrastructure - a sector that was dominated by the public sector - with great success. Much of the conditions for private investment in infrastructure in India were created by IDFC between 1997 and 2004. Nasser left IDFC owing to disagreements with the Government which intended nationalization of IDFC.

Since 2004, Nasser has been pursuing his own interests in his own way. Besides being the Chairman of Development Credit Bank, Mr. Munjee is on other 9 Public Corporate Boards in India which include HDFC, Tata Motors, Tata Chemicals, Tata Motor Finance Ltd. (Chairman), Britannia Industries Ltd., Go Airlines (India) Ltd., Cummins India, ABB India Ltd. and Ambuja Cements (now part of the HOLCIM group). He is also Chairman of Aga Khan institutions in India - Aga Khan Rural Support Programme (AKRSP) and Muniwar-Abad Charitable Trust (MACT). He was the President of the Bombay Chamber of Commerce and Industry - the city's oldest Chamber of Commerce and he has served on numerous Government Task Forces on Housing and Urban Development. He is also a Trustee of the HSBC Asset Management Trust, Urban Development Research Institute, Bombay and Welham Boys School, Dehra Dun. He is on the board of Indian Institute for Human Settlements, Charles Correa Urban Foundation, Goa and Schulich School of Management, York University, Toronto.

Prof. Trilochan Sastry received his B.Tech. in electrical engineering from IIT Delhi in 1981 and an MBA from IIM Ahmedabad in 1983. After briefly working in the corporate sector for two years, he joined Massachusetts Institute of Technology (MIT), USA for a doctorate degree in Operations Research. Since then, he has held several teaching positions in institutions of world repute. After teaching at IIMA for many years, he moved to IIM Bangalore where he served as a dean from 2008 to 2011 and continues to teach Quantitative Methods & Information Systems. He has also been a visiting professor at the International University of Japan; Hong Kong University of Science and Technology; MIT; and Cambridge.

Prof. Sastry has been deeply involved with several civil society initiatives and movements. In 1999, he founded the Association for Democratic Reforms (ADR), an organization that works towards bringing in electoral and political reforms. Based on a PIL filed by the founders (all IIMA professors), the Supreme Court made it mandatory for all candidates contesting elections to disclose criminal, educational and financial background. Since then, ADR, in collaboration with the National Election Watch, has conducted election watches across the states. Its Citizen Election Watch campaigns help in increasing voter awareness.

Prof. Sastry is also the founder and CEO of the Centre for Collective Development that promotes small farmer cooperatives enabling them to earn higher incomes without subsidies. He has also advised corporate, government and international agencies on wide-ranging issues from corporate strategy, restructuring of organizations, evaluation of large development programs to cooperatives and governance. He is also on the boards of IIM Bangalore and the National Bank of Agriculture and Rural Development (NABARD).

Prof. Sastry's significant work and contributions in bringing reforms in the society have won him numerous prestigious awards and honors which include

- CNN-IBN, NDTV, TOI Indian of the Year awards.
- Bharat Asmita National Award, Pune-based MIT group of institutions, 2015.
- Distinguished Alumnus Award, IIT Delhi, 2012.
- Toastmasters International Award, 2011.
- Citizen Extraordinaire Award, Rotary Club, Bangalore, 2009.
- Young Global Leader Award, World Economic Forum, 2008.
- 'Outstanding Contribution to National Development' Award, IIT Delhi Alumni Association, 2005.
- Best Young Teacher Award, Association of Indian Management Schools, 1999.

Mr. Sundanshu Kumar is a large farmer in Nayanagar in Bihar's Samastipur district. A History (Hons) student of Hansraj College, Delhi, he returned to farming in 1988. He became 'mukhiya' of the panchayat in 2001 and remains one. His grandfather was a zamindar but the family's land holding is a tenth of what it was. Still, at 250 acres, it is a huge amount of land to own in Bihar where most farmers are small holders. Kumar grows a variety of crops like wheat rice and Maize. He has 65 acres of orchards where he grows litchees, mangoes, bananas and guavas. He has the most technology advanced farm in the state of Bihar. He uses micro irrigation; has installed solar powered cold storage on his farm and .advocates genetic engineering, mechanization, micro irrigation.

Sadhanshu won the prestigious Jagjivan Ram KisanPurushkar which is a national award consisting of a citation and cash of rupees one lakh. Director General of Indian Council of Agriculture Research, S Ayyappan made a special mention of this achievement of Bihar's young farmer and noted agriculture scientist M S Swaminathan who delivered key note address on this occasion advised the DG, ICAR to invite farmers like Sudhanshu and others as a visiting faculty in this premier institute to get real field level feedback. He has emerged as a Change Agent in Samastipur district by advocating and practicing many innovative tools and skills of modern farming. He successfully raised the productivity of his Mango orchard from mere ten thousand to nine lacs in a period of three to four years and similarly experimented the innovative modern techniques to his litchi orchard.

Ms. Sharon Cully: Sharon Cully is a Process Improvement Expert and founder of Simply Processes. During 15+ years working in blue chip companies like Coca-Cola, Diageo and GlaxoSmithKline, Sharon successfully employed process improvement methods to increase productivity and minimise costs.

Sharon now helps business owners streamline their operations and fix recurring issues, so that their team is more productive, costs are reduced, and the owner's time is freed up to focus on growing the business.

In alliance with LeadWynn, a firm headed by Dr RajanJohri, Simply Processes helps organizations move from Dream to Delivery. Within India there are diverse States that excel in specific trades and crafts. LeadWynn has created a methodology similar to the Stars From All Nations' (SFAN) ReadyForWork program in South Africa. This methodology sustains entrepreneurial motivation and leverages processes like critical and design thinking, as well as general enterprise management. Programs like ODOP in Uttar Pradesh can certainly benefit from this.

Mr. Alok Ranjan is a retired 1978 batch IAS officer from the U.P Cadre. He retired on 1 July 2016 after holding the office of Chief Secretary for the Government of Uttar Pradesh for over two years. Prior to this he has held various portfolios including Infrastructure and Industrial Development Commissioner (IIDC) and Agriculture Production Commissioner (APC) for the state of Uttar Pradesh. He also held the position of Principal Secretary of several key departments of the State Government and was Jt. Secretary Defense in Govt. of India. After retirement, he was appointed as the Chief Adviser to Chief Minister of U.P and Chairman U.P.S.I.D.C (Uttar Pradesh State Industrial Development Corporation). He resigned from this post following the defeat of the incumbent Samajwadi Party government in the state assembly elections.

Currently, he is on Board of Directors - Bennett Coleman University, Adviser (Honorary) - PHD Chamber of Commerce and Industry:, Chairman - Indo Latin Chamber of Commerce, Chairman - Policy Think Tank, Chairman - Dr. A.P.J Abdul Kalam Foundation, Chairman - Mission Sushiksha of I-Care Foundation and Advisor to Board of Arthur D Little, the world's oldest Management Consultancy in their newly established office at Lucknow.

Mr.AlokRanjan has published two books on administration, - *The Collector Today - Challenges of District Administration*, and - *Towards Adult Literacy in India*. He has also written several articles for Times of India, Hindustan Times and Economic Times. He has been President - Lucknow Management Association. (Rated as the best management assoc. in the country by AIMA), President - U.P Badminton Association, Vice President - Indian Badminton Association, Adjunct Professor - University of Lucknow, Adjunct Professor - Shakuntala Mishra University, Lucknow. (A university for the disabled), Adjunct Professor - BBD University, Lucknow and the State Coordinator for INTACH.

An established thought leader and public speaker he has given talks at various educational and business forums such as CII (Confederation of Indian Industry), PHD Chamber of Commerce and Industry, IIM's etc.

Mr. Pradeep S Mehta is the founder secretary general of the Jaipur-based Consumer Unity & Trust Society (CUTS International), one of the largest consumer groups in India, with offices in London, Lusaka, Nairobi, Hanoi and Geneva. Established in 1983/84, CUTS International has now completed 30 glorious years. Mehta studied at The Scindia School, Gwalior (higher secondary), St Xavier's College at Calcutta (B. Com) University and law at the Rajasthan University, Jaipur.

Mehta serves/has served on several policy making bodies of the Government of India, related to trade, environment and consumer affairs, including the National Advisory Committee on International Trade of the Ministry of Commerce and its working groups. He chairs the

Advisory Board of the South Asia Network on Trade, Economics and Environment, Kathmandu.

Mehta also serves on the advisory boards of Centre Advisory & Review Group of the Research Centre on Regulation and Competition, Institute for Development Policy and Management, Manchester University, UK; Institute for Consumer Antitrust, Loyola College, Chicago, USA; Brains Trust of the Evian Group, Lausanne; the OECD's Advisory Committee for Investment in Africa, OECD, Paris; Advisory Committee of the Central Electricity Regulatory Commission, New Delhi.

In the past, Mehta has been an NGO Adviser to the Director General, WTO, Geneva, besides serving on the governing boards of the Life Insurance Corporation of India, Mumbai; the International Centre for Trade & Sustainable Development, Geneva and the Consumer Coordination Council, New Delhi.

A prolific writer, gifted speaker, skilled trainer and organiser in the social science field, Mehta has been named as one of the 30 most famous columnists in India by a leading newspaper in India. Over 1100 articles of Mehta have been published in several newspapers and magazines on issues relating to consumerism, competition policy, and trade & economics.

He has written and/or edited several books and monographs such as: Towards a Functional Competition Policy for India; Competition Regimes around the World; WTO and India: An Agenda for Action in Post Doha Scenario; Analyses of the Interaction between Trade and Competition Policy; Multilateralisation of Sovereignty; How to survive as a consumer; Numbers, at what cost.

Dr. Syed Zafar Islam is an Indian politician and a Member of Parliament in the Rajya Sabha from Uttar Pradesh. He is the national spokesperson of the Bharatiya Janata Party. Islam is a former investment banker and the former Managing director at Deutsche Bank. He was an independent director of Air India in 2017 for three years. Syed Zafar Islam was influenced by Narendra Modi's politics and joined the Bharatiya Janata Party on 5 April 2014 after resigning as director of Deutsche Bank, India. He was made the National Spokesperson of the party. In 2017, he was appointed as a non-official independent director of Air India by the Appointments Committee of the Cabinet.^[8] A close friend of Jyotiraditya Scindia, Zafar is believed to have helped Scindia shift to the BJP from the Congress in 2020. He also writes opinion pieces on politics and economic affairs in several national newspapers.

He completed his schooling from KN Islamia High School, Hazaribagh and did his Intermediate from Markham College Hazaribagh. He then earned his BSc, MSc from Aligarh Muslim University and PhD from Delhi University. He did his executive MBA from IIM Ahmedabad. After this, he served in Mumbai as Director Finance for Deutsche Bank for about 15 years. Mr. Zafar was also an excellent cricketer and represented Aligarh Muslim University as captain.

Mr. Shailendra Singh, IAS Additional Secretary Department of Industrial Policy and Promotion (DIPP), Govt. of India is a 1988 Batch IAS officer of Madhya Pradesh Cadre and holds a degree in Law. Early in his career, Mr. Singh was Collector of Raigarh and Mandsaur

districts in Madhya Pradesh. Between June, 1999 and January, 2003, he was Addl. Managing Director of the Madhya Pradesh State Industrial Development Corporation, post which he took over as the Managing Director of the Milk Board in Agriculture & Cooperation (Dairy). Prior to his current stint as Jt. Secretary, DIPP, Mr. Singh has held important positions -- Chief Executive Officer of M.P. Rural Road Development Authority, Commissioner of Commercial Tax Department, Managing Director of State Mining Development Corporation and Principal Secretary of SC/ST Welfare Department.

Dr. Ajay Chhibber is Distinguished Visiting Scholar, Institute for International Economic Policy, Elliott School of International Affairs, George Washington University and Non-Resident Senior Fellow, the Atlantic Council, Washington DC.

He was the Chief Economic Advisor, Federation of Indian Chambers of Commerce and Industry (FICCI). He was earlier the first Director General (Minister of State), Independent Evaluation Office, Government of India and Distinguished Visiting Professor at the National Institute of Public Finance and Policy (NIPFP), India - affiliated institute of the Ministry of Finance - where he completed a major study on India's Public Sector Enterprises.

He held senior positions at the UN as Assistant Secretary General and Assistant Administrator, UNDP and managed their program for Asia and the Pacific. At the World Bank he served as Country Director in Turkey and Vietnam and Division Chief for Indonesia and the Pacific and Lead Economist, West Africa Department. He was also Director of the 1997 World Development Report on the Role of the State. He also worked in the World Bank's Research Department, as Advisor to the Chief Economist of the World Bank and at the Public Economics Division.

He has a Ph. D from Stanford University, a Masters from the Delhi School of Economics (first). He also has attended advanced management programs at the Harvard Business School, Harvard University and INSEAD, France. He taught at Georgetown University and at the University of Delhi. He has published widely including 5 books in development economics, and is a contributor (columnist) to several newspapers.

He did his undergraduate economics (first) at St Stephen's College, Delhi where he was awarded the David Rajaram Prize for best All-rounder in 1974.

Mr Pravin Dwivedi is, Sr. Vice President LMA and President- AWOKE India Group, is a veteran banker with experience of over 25 years in financial services industry across Delhi, Mumbai, Kolkata, Lucknow and Kanpur. He has worked in MNC & Private Banks at senior levels with last role as Senior Vice President with HSBC Bank based out of Kolkata.

Mr Pravin is PGDBM - NMIMS, Mumbai, Law Graduate and Post Graduate in Economics. He holds Diploma in Financial Services (DFS) & CAIIB from Indian Institute of Bankers, CFP from Securities Institute, Sydney besides other financial industry certifications. He is AIMA Life member since 1997.

His start up initiative AWOKE India Group, a financial literacy and advisory venture, was set up in 2012 with offices in Kanpur and Lucknow.