

LMA CONVENTION 2021

ON

GOVERNANCE IMPERATIVES OF ECONOMIC TRANSFORMATION OF UTTAR PRADESH (17&18 DECEMBER 2021)

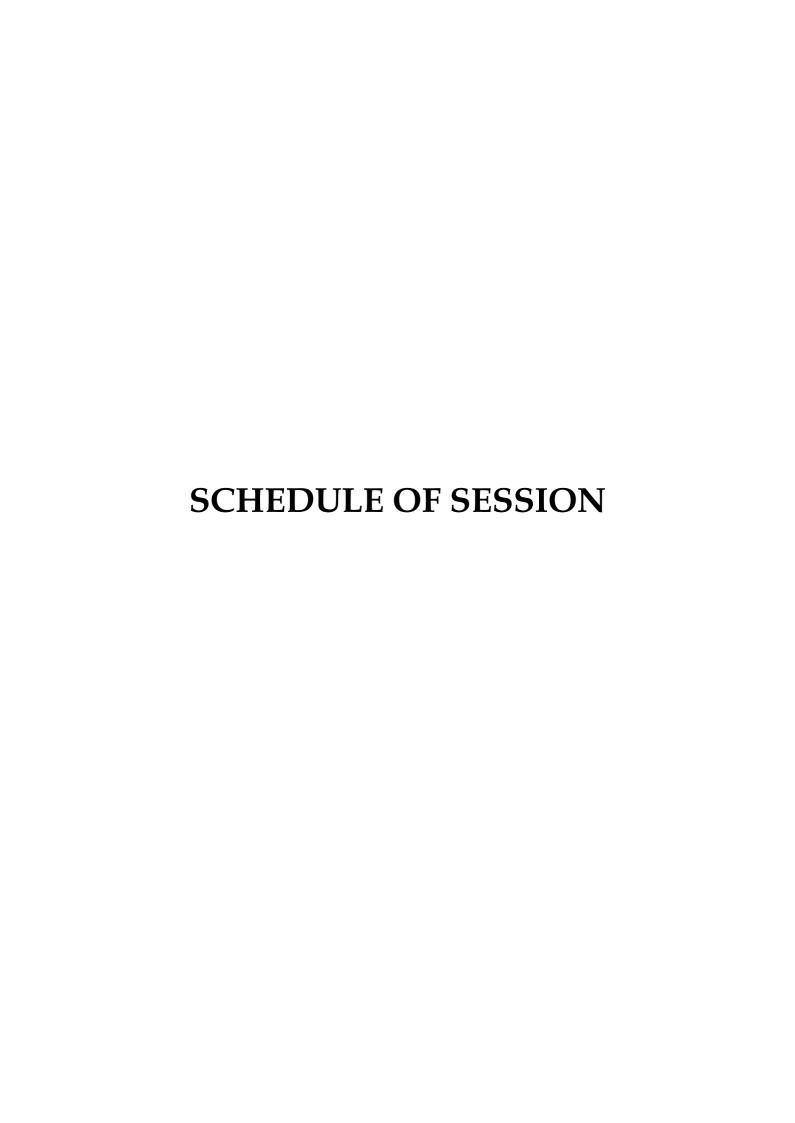




Lucknow Management Association

(Affiliated to All India Management Association)
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Day 1: 17 December 2021

LMA Convention 2021

On

Governance Imperatives of Economic Transformation of Uttar Pradesh (December 17-18, 2021)

Opening session and Release of Convention Journal

3.30 pm to 3.45 pm	
03.15 pm to 03.30 pm	Log in by participants
03.30 pm to 03.35 pm	About LMA and Introduction to Convention
	theme by Mr. A.K. Mathur Vice President
03.35 pm to 03.40 pm	Welcome address: Dr. Navneet Sehgal, IAS
	Additional Chief Secretary Uttar Pradesh &
	President LMA
03.40 pm	Release of Convention Journal 2019
03.40 pm to 03.45 pm	Address by Academic Partner Dr. Kavita
-	Pathak Director Jaipuria Institute of
	Management

Session 1: Governance for World Class Industries and Infrastructure

17/12/2021

3.45 pm to 5.00 pm

Session Chair

Mr. Kiron Chopra

Chairman & Managing Director Chopra Retec

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03.45 pm to 03.50 pm	Introduction of session chair and speakers
03.50 pm to 03.55 pm	Opening Remarks by Session Chairman
03.55 pm to 04.22 pm	Speaker 1: Dr Ajay Mathur Director General
	International Solar Alliance Theme: Policy,
	Business Models, and Technology Developments:
	The Holy Trinity of Governance
04.22 pm to 04.39 pm	Speaker 2: Mr SP Shukla
	Group President - Aerospace & Défense
	Sector, Mahindra Group
04.39 pm to 04.46 pm	Speaker 3: Mr. Sachin Agarwal Managing
	Director PTC Industries Ltd
04.46 pm to 04.55 pm	Q&A Session
04.55 pm to 05.00 pm	Closing remarks of Session Chair

Session 2: Making Quantum Jump in Human Development Index with

Inclusive Growth 17 December 2021 05.00 pm to 06.45 pm: Session Chair Prof Subir Bhatnagar

Vice Chancellor Ram Manohar Lohiya National Law University

05.00 pm to 05.05 pm 05.05 pm to 05.10 pm	Introduction of session chair and speakers Opening Remarks by Session Chairman
05.10 pm to 05.30 pm	Panelists: Dr Rukmini Banerji Chief
	Executive Officer Pratham Education
	FoundationTheme: Guaranteeing Universal
	Quality in Basic Education: Challenges and
	Opportunities in India today
05.30 pm to 05.50 pm	Panellist: Prof Alok Kumar Rai Vice
	Chancellor University of Lucknow
05.50 pm to 06.10 pm	Panellist: Prof Mahendra Bhandari Senior
	Bio-Scientist & Director Research, Henry
	Ford Hospital System, Detroit USA
06.10 pm to 06.30 pm	Panellist: Prof Arvind Mohan
	Economics Department, University of
	Lucknow
06.30 pm to 06.40 pm	Q&A Session
06.40 pm to 06.45 p.m.	Closing Remarks by Session Chairman

Day 2: 18 December 2021

Log in at 2.15 pm

Session 3: Rural Transformation and Second Green Revolution

18 December 2021 2.30 pm to 3.55 pm Session Chair:

Prof Parmod Kumar

Director

Giri Institute of Developmental Studies

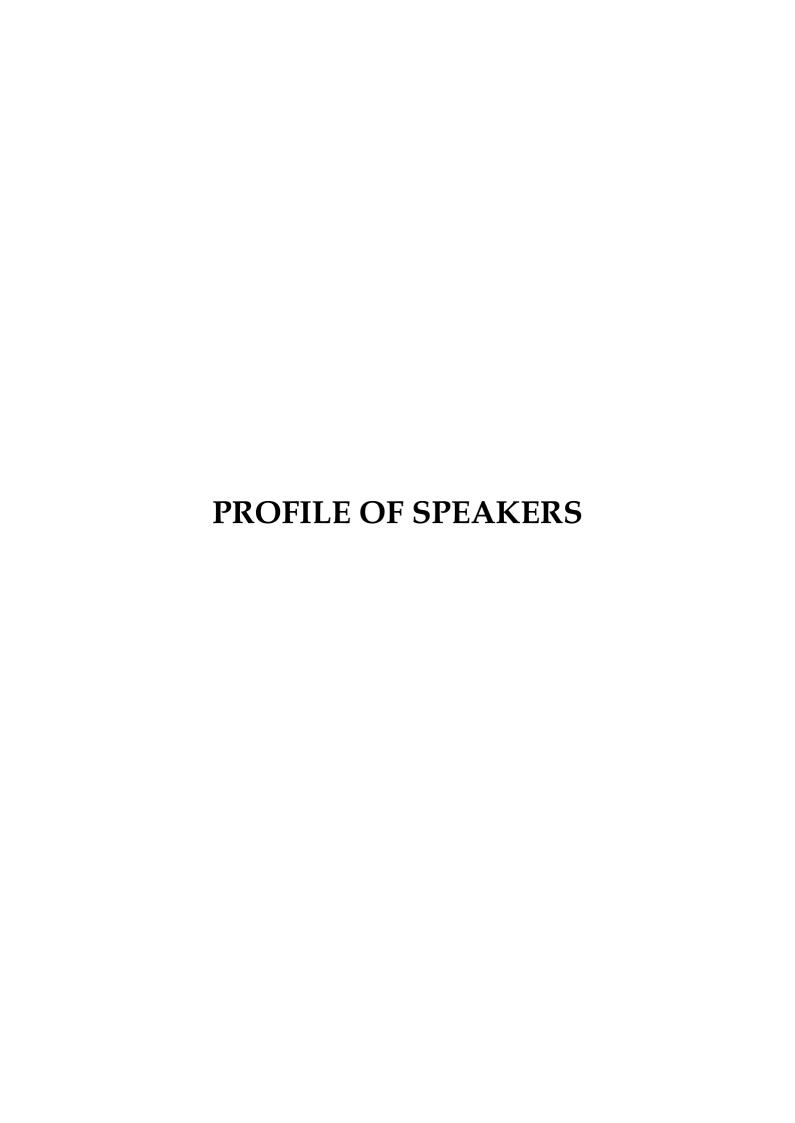
Opening Remarks by Session Chairman O2.50 pm to 03.10 pm Speaker 1: Mr. Prashant Kanaujia Co-Founder Orange Berries Farm Solutions (Start-up) Theme: Role of Data analytics in strengthening FPC's decision making O3.10 pm to 03.30 pm Speaker 2: Dr. Jabir Ali Professor, Economics & Business Environment Indian Institute of Management, Jammu Theme: Engaging youth for transforming agriculture in Uttar Pradesh. O3.30 pm to 03.40 pm Speaker 3: Dr P. Chandra Shekara Director General MANAGE Hyderabad Theme: 2. Theme: Agripreneurship Development - Challenges and Opportunities" O3.40 pm to 03.50 pm O3.50 pm to 03.55 p.m. Closing Remarks by Session Chairman	02.30 pm to 02.35 pm	Introduction of session chair and speakers
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03.50 pm to 03.55 p.m. Closing Remarks by Session Chairman	03.40 pm to 03.50 pm	Q&A Session
	03.50 pm to 03.55 p.m.	Closing Remarks by Session Chairman

Session 4/ Valediction: Bureaucratic Reforms and Leadership Development

18 December 2021 3.55 pm to 5 pm Session Chair Mr. Alok Ranjan

Former Chief Secretary, U.P.

03.55 pm to 04.00 pm	Introduction of session chair and speakers
04.00 pm to 04.05 pm	Opening Remarks by Session Chairman
04.05 pm to 04.15 pm	Speaker 1: Mr. Vinod Rai Distinguished Visiting
	Research Fellow Institute of South Asian
	Studies, National University of Singapore
04.15 pm to 04.35 pm	Speaker 2: Mr. Pradeep S. Mehta Secretary
	General CUTS International
04.35 pm to 04.55pm	Speaker 3: Prof Himanshu Rai Director IIM
	Indore
4.55 pm to 05.00 pm	Closing Remarks by Session Chairman
05.00 pm to 05.05 pm	Vote of thanks by Mr. Pravin Dwivedi
	Sr. Vice President LMA



Opening session and Release of Convention Journal



Dr. Navneet Sehgal President LMA

Dr. Navneet Sehgal is an IAS officer of U.P. Cadre 1988 batch and is currently Additional Chief Secretary in Govt. of Uttar Pradesh holding the charge of MSME, Export promotion and Khadi Gram Udyog and Information. He is also the President of Lucknow Management Association. Dr. Sehgal has been one of the most influential bureaucrats in the State and has held a large number of key positions during his illustrious tenure in the State Government. Only a few are mentioned here. He was Chairman, State Urban development agency and Secretary Urban Poverty Alleviation for 5 years, Chairman and Managing Director of UP Power Corporation Ltd., Chairman of UP Jal Nigam. As Chairman and CEO of UP expressway industrial development authority, Mr. Sehgal is credited with rapid development of expressway network in U.P. notably Agra-Lucknow expressway in record time of 22 months. Dr. Sehgal is a qualified Chartered Accountant, a Company Secretary and holds a Ph.D.



A.K. Mathur Vice President LMA

Mr. Arun Kumar Mathur currently Vice President Lucknow Management Association is a power sector professional. He has been an Advisor to Crisil Infrastructure Advisory, Indian Institute of Management Lucknow and Mercer Human Resource Consulting. Mr. Mathur is a former Chief Engineer and Director General (Power Purchase Agreements) of erstwhile U.P. State Electricity Board responsible for facilitating private sector investments in power projects in Uttar Pradesh. In this role he was responsible for power purchase agreements & escrow capacity finalization, representing U.P. in High Powered Crisis Resolution Group on IPP projects headed by

Union Power Minister, formulating environmental and social policies for transmission projects and policy formulation in various areas preceding re-structuring of power sector in Uttar Pradesh. Earlier, he held the positions of Chief Engineer/ General Manager, President Electricity Service Commission, Superintending Engineer, Dy. Director, Staff College and other positions. After restructuring of power sector in U.P. he worked as Chief General Manager and then Executive Director in U.P. Rajya Vidyut Utpadan Nigam Ltd., responsible for thermal generation in the state of Uttar Pradesh. Bachelor in Civil Engineering from Aligarh Muslim University, Mr. Mathur has authored many technical papers and reports; two of his papers were accepted for presentation in International conferences. Mr Mathur has been actively associated with Lucknow Management Association since Oct.10, 2002. During this period, LMA rose from AIMA category 4 to category 1 management association, winning AIMA best local management association award in category 2 eight times. LMA's assets rose almost hundred folds since 20012. Mr Mathur's significant contribution in growth of LMA is widely recognized.



Prof Kavita Pathak
Director
Jaipuria Institute of Management

Dr. Kavita Pathak is a professor in the marketing area and Director, Jaipuria Institute of Management, Lucknow. Her teaching career spans over two decades which includes 18 years of teaching in India and 4 years overseas. Dr. Pathak has also been associated with the University of Queensland Business School, Australia; where she has taught courses in the area of Marketing and Research Methods for four years and is actively engaged in a research project on High Tech Marketing. Dr Pathak's doctoral thesis is on 'exploring Marketing Synergy in Mergers and Acquisitions with a specifics reference to Indian Pharmaceutical and Cement Industry'. Her research interests are in the area of High-tech Marketing; Marketing strategy along with Higher Education Practice and Policy. Dr Pathak has formerly served as Pan Campus Dean (Learning Innovations) officiating Director Jaipuria, Lucknow (Jan-Feb 2017), Dean-Academics (Jan 2014-May 2016) and as Associate Dean-Student Affairs (August 2012-December 2013) at Jaipuria Institute, Lucknow where she also lead the coordination of NBA accreditation process of the three programs (PGDM, PGDM (Financial Services), and PGDM (Retail Management) as chair of the committee. Dr Pathak has conducted training sessions at various national level institutions in India which include, Life Insurance Corporation of India, IMDUP Lucknow, Taj Hotels Lucknow, Punjab National Bank, SIFPSA, Bank of Baroda and State Bank of India. She has been a guest speaker at Queensland University of Technology (QUT), Brisbane, Australia; University of Lucknow, Kanpur University, Baba BhimRao Ambedkar University, Lucknow, Amity university.

Session 1: Governance for World Class Industries and Infrastructure



Mr Kiron Chopra
Chairman & Managing Director
Rectec Rubber Products Ltd

Mr Kiron Choprais a first-generation entrepreneur, with his entire schooling in Lucknow, a Science Graduate from the University of Lucknow, a qualified Rubber Technologist from the National College of Rubber Technology, London and a Graduate of the London Metropolitan University and The Plastics and Rubber Institute of the U.K.

He is the Chairman and Managing Director of an Indo German Joint Venture based in Lucknow, Chopra Retec Rubber Products Ltd., which is an ISO 9001 Certified, CRISIL, SMERA and Dun & Bradstreet rated, Govt. of India Recognized Export House, a 100% Export Oriented manufacturer of niche automotive parts which are exported to every continent in the world including the world's largest Automotive market by sales, China. The company has today the largest range of such parts in the world and has in its client list, marquee brands like Aston Martin, UK, to whom they supply exhaust hangers, exclusively.

Travelling globally in connection with business and exports, Mr Kiron Chopra has brought the companies that he heads, on a global platform, as market leaders.

He was also nominated to the Prime Minister's Task Force Panel for MSME's.

He was Chairman of CII's U.P Council in 2004-2005. He is presently a member of the National and Northern Region Council of CII, besides the U.P. State Council. He has also headed various panels at CII, regionally and nationally, on Infrastructure, Exports, MSME's, Membership etc.

He has been a member of the Indo German Chamber of Commerce, for over two decades, besides the Chemical and Engineering Export Promotion Councils.

He has also been a member of the Managing Committee of Jaipuria School, Lucknow and a member of various professional and social clubs and associations In the City of Lucknow.

He is also on the Managing Committee of Vivekanand Polyclinic and Institute of Medical Sciences, a Charitable Trust managed specialty hospital in Lucknow.

He is a Founder Member and President of Hope Initiative, an NGO which promotes Health through Schools and Colleges and Global Lucknow, which endeavours to promote and connect Lucknow's culture with other global cultures.

He is a voracious reader, a blogger and also writes for various causes as well as for fun, is a part of an amateur theatre group, has been part of a recent web series and enjoys the outdoors and almost every kind of sport.



Dr. Ajay MathurDirector General
The International Solar Alliance

Dr Ajay Mathur heads The International Solar Alliance, leads its operations and as Director General, carries out the functions of the ISA Secretariat and is responsible to the ISA Assembly.

Prior to joining ISA, Dr. Mathur was Director General of The Energy and Resources Institute (TERI). At TERI, he has spearheaded the move to accelerate action towards a low-carbon and cleaner economy through the promotion and adoption of renewable energy and green hydrogen in the Indian electricity sector, enhancing efficiency in buildings and industry, and promoting environmental quality through institutional and policy measures to enhance air quality across the country, adoption of resource efficiency and waste recycling measures, and biotechnology-based solutions, especially for agricultural and industrial environment improvement. He also anchored the annual World Sustainable Development Summits during his tenure at TERI.

He was also member of Indian Prime Minister's Council on Climate Change and cochair of the global Energy Transitions Commissionand of the Clean Cooling Initiatives of the One Planet Summit.

He earlier headed the Indian Bureau of Energy Efficiency and was responsible for its foundational programmes which mainstreamed energy efficiency through initiatives such as the Star Labeling programme for appliances, the Energy Conservation Building Code, and the Perform, Achieve & Trade programme for energy-intensive industries.

He was a leading climate change negotiator and was the Indian spokesperson at the Paris climate negotiations. He served as the interim Director of the Green Climate Fund during its foundational period.

Dr. Mathur received a bachelor's degree in Chemical Engineering from the (then) University of Roorkee, and Masters and PhD degrees from the University of Illinois. He has also received the Distinguished Alumnus Awards from both his alma maters.

He was appointed a Chevalier de l'Ordre national du Merite by the President of France in recognition of his outstanding commitment to the preservation of the environment and coping with energy-related challenges.



Mr SP Shukla Group President Mahindra Group

Mr. SP Shukla is a Member of the Group Executive Board of Mahindra Group and as Group President, he is responsible for the Defence, Aero, Agri & Steel sectors. In this position, he is Chairman of boards of several companies engaged in designing and producing a diverse range of products including armored vehicles, radars, naval systems, aerostructures, micro-irrigation equipment & special alloy steel.

After studying at IIT BHU & IIM A, he has gained 40 years of rich, varied experience in managing large projects and operations. He is considered to be a top professional in the fields of Defence& Aerospace, Automotive Tyers and Information & Communication Technology (ICT) sectors in India.

Prior to his current role, he served as President of Group Strategy and Chief Brand officer of the Mahindra Group. He oversaw and orchestrated a complete makeover of the visual identity of the Mahindra Group. He was also responsible for creating the Formula E (Electric Cars) racing vertical for the Group.

He also served as Chairman of Group Brand Council & Member of the Investment Committee of Mahindra Partners whose portfolio includes Retail, Solar Energy, Logistics and Boats. He has also served as director on the Boards of Group companies such as Bristlecone, USA & Mahindra First Choice Services, India. Additionally, he is a director on the board of CIE, Spain and Chairman of Mahindra CIE, India.

He is also affiliated with several renowned industry forums. He is a member of the India-Spain CEOs Forum, Indo-French CEOs Forum, India-Israel CEOs Forum, Indo-

French Chamber of Commerce & Industry. He is the Chairman of FICCI Committee on Defence & Aerospace and President of the Society of Indian Defence Manufacturers. He has also served as a member of the Technology Development Board, Department of Science & Technology - India.

With his background of having served as the Chairman of the Mahindra Innovation Academy and his passion for providing training & mentorship to young leaders, he has often been invited to speak at several prestigious international level academic forums such as Harvard Business School, Nelson Mandela University, Washington University, Sydney Business School, Ted-X, Young Changemaker Conclave organized by UN. He has also delivered sessions on varied topics at reputed academic institutions in India such as IITs / IIMs.



Mr. Sachin Agarwal
Chairman & Managing Director
PTC Industries Limited

Mr. Sachin Agarwal has done his Master in Business Administration from the University of Tulsa, Oklahoma and has an M. Sc in Finance from the Boston College, Massachusetts. He also co-founded e-Soft Technologies Limited, a software company with offices in Lucknow, Mumbai and New York.

Under his leadership, PTC has grown at an extraordinary pace. He has worked extensively on the development of new technologies and metallurgies for production of components required for various super-critical applications like aerospace, oil & gas, energy, power and marine. Sachin's passion has been to bring about a real change in the future of manufacturing for metal parts and create a unique capability within the country for manufacture of components which were erstwhile never being sourced from a country like India. His resolve led to a number of new initiatives in the company including the acquisition of the Replicast® technology, the development of new path breaking technologies like forge CASTTM, Rapid Cast TM, Powder Forge TM, Print Cast TM, Titanium Castings etc, and the setup of a capability to manufacture metal components at par with the best in the world.

His explorations with new technologies have led to PTC receiving the 'National Award for R&D Efforts in Industry' by the Department of Science & Technology, Government of India. He was recognized for his achievements in a publication 'Small Big Bang' authored by 26 students of 13 IIMs for his significant contribution to industry and his leadership qualities. He was also featured in Forbes India as leading

one of the "16 Hidden Gems" of the country and has received the Special Jury Award at the prestigious 2017 TIME India Awards. Under his leadership, PTC has been bestowed with the Total Cost Leadership Award by Rolls Royce – Marine, one its most esteemed customers and also recently won the prestigious CII Industrial Innovation Awards 2018 becoming the most innovative manufacturing company in the medium segment in the country.

Sachin is a Past Chairman for CII in UP and in this role he has worked tirelessly to showcase UP in many parts of the country. He is currently the Chairman for CII's Northern Region's Committee for Exports and also the Chairman of SIDM's UP Chapter.

Session 2: Making Quantum Jump in Human Development Index with Inclusive Growth



Prof. Subir K Bhatnagar Vice Chancellor, RMLNLU

Prof. Subir Bhatnagar has a long teaching and administrative experience. He has completed his LLM from Kurukshetra University and Ph.D. in Law from Rohtak University, Haryana. He has worked in various capacities in Babasaheb Bhimrao Ambedkar University, Lucknow. Some of the major positions he held were Dean (Law) and Acting Vice Chancellor of BBAU, Lucknow in 2001 and 2007. Prof Bhatnagar has served almost for four decades as law teacher in University departments. He was also the member of the First Academic Council of the National Law School, Bangalore in 1987. He has been nominated by the Chief Justice of India as the member of the Executive Council of the Indian Law Institute in 2006. Based on his long teaching and research experience he has contributed in many reputed institutions of national repute like- members of the Academic bodies of Himachal National Law University and Assam National Law University, member of the Academic Bodies of Universities at Delhi, AMU, Silchar (Assam), Jammu, Patna, Asansol (West Bengal), Bhopal, Sirsa (Haryana), Nainital (Uttrakhand), Allahabad University and Karnawati Univ. (Gujarat) Prof. Bhatnagar has published around three dozen papers in reputed journals and edited books and he has been member of Editorial and Advisory Boards of the reputed Law Journals. Apart from these he has been invited by the All India Radio to deliver several talks on legal and other issues. His special interests include legal aid and legal literacy programmes.



Dr. Rukmini BanerjiChief Executive Officer of Pratham Education Foundation

Dr Rukmini Banerji was trained as an economist at St. Stephen's College (Delhi) and the Delhi School of Economics. She was a Rhodes Scholar at Oxford University (1981-83) and completed her PhD at the University of Chicago in 1991. Rukmini returned to India in 1996 and joined Pratham. Over the years, she has worked extensively in Pratham's education programs in rural and urban areas. Along with her teams, she has played a major role in designing and supporting large scale partnerships with state governments in India, for improving children's learning outcomes. Rukmini led Pratham's research and assessment efforts including the Annual Status of Education Report (ASER) exercise from 2005 to 2014. Since 2015, she has been the CEO of Pratham.

In 2008, Rukmini received the Maulana Abul Kalam Shiksha Puraskar by the Government of Bihar, India. She was the first recipient of this award. In 2021, Rukmini was awarded the Yidan Prize for Education Development.

Originally from Bihar, she is now based between New Delhi and Pune. Rukmini writes frequently on education in both Hindi and English dailies in India and enjoys writing books and stories for children.

Selectedpublications

"Improving Literacy And Math Instruction At Scale In India's Primary Schools: The Case of Pratham's Read India Program," co-authored with Madhav Chavan in *Journal of Educational Change*, Volume 17, Issue 4, 433-475. November 2016.

"Mobilising Community for Better Teaching and Learning Outcomes: Field Experiments in Rural Schools," in *Claiming India From Below: Activism And Democratic Transformation* edited by Vipul Mudgal, Chapter 12, 216-229. Routledge, India, 2016.

"Teacher Performance in Bihar: Implications for Education," co-authored with Wilima Wadhwa and Shabnam Sinha in *Directions in Human Development*. World Bank Group Publications, Washington DC, January 2016.

"How Do Systems Respond to Disruptive Pedagogic Innovations? The Case of Pratham in Bihar," in *RISE Working Paper Series*. RISE-WP-15/002, October 2015.



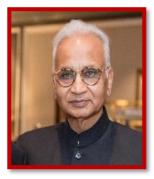
Prof. Alok Kumar Rai

Vice-Chancellor University of Lucknow

Prof. Alok Kumarr Rai is Professor of Marketing at Institute of Management Studies, Banaras Hindu University and currently Vice-Chancellor of the University of Lucknow where he is spearheading the development of the University's policies and programs to establish extraordinary standards of education, enrich the experience of learning and reinvigorate the connection between learners and the society. A champion of Customer Relationship Management, Prof. Rai has centred his focus upon building a culture of student centricity across various Departments, Institutes and Associated Colleges of the University, and transforming the face of higher education. Aligned with the University's ambition of serving the society as the harbinger of economic, social and spiritual progress, Prof. Rai is leading this illustrious institution towards creating an impact bigger and better than ever before.

Before joining the University of Lucknow as Vice-Chancellor, Prof. Rai served the Institute of Management Studies at Banaras Hindu University, Varanasi in different capacities. He had held several administrative responsibilities in the institute besides contributing as Member of Policy and Planning Committee, Faculty Council, Departmental Council and Departmental Research Committee.

Prof. Rai holds expertise in the areas of Customer Relationship Management, Marketing Management and Entrepreneurship Development. His research interests revolve around Customer Relationship Modeling, Customer Loyalty Engineering, Service Quality Architecture, Customer Satisfaction Portfolio Design, etc. Having presented his scholastic perspectives and research products in over 75 publications that include 6 authored and 4 edited books and numerous book chapters, articles and research papers in the leading academic journals of consequence. *Customer Loyalty: Concept, Context and Character'*. Published by McGraw Hills Ltd. was the first book on the subject of customer loyalty in the country. He holds 5 IPR in the field of his research.



Dr. Mahendra Bhandari

Director Robotic Surgery Education and Research, Vattikuti Urology Institute, Henry Ford Hospital Detroit USA

Dr. Mahendra Bhandari MS (Surgery), M.Ch (Urology), FAMS, FNA Sc. D.Sc(Hon), MBA(Michigan) is Director Robotic Surgery Education and Research, Vattikuti Urology Institute, Henry Ford Hospital Detroit USA and CEO Vatti kuti Foundation . He is Former- Vice Chancellor King George's Medical University Lucknow (2003-2006), Director Sanjay Gandhi Postgraduate Institute of Medical Sciences, Lucknow (2001-2003) and Founder Vice Chancellor-Medvarsity, Apollo Health Care System. Hyderabad (2000-2001).

Dr. Bhandari is recipient of Padmashri-(2000) and Dr B.C Roy Award for the development of specialties (1996)

Smithsonian National Museum of American History- exhibitshis special 0-1 visa (Under Extraordinary Brilliant category (EB1) in the new exhibit "Many Voice One Nation" recognizing immigrants who have significantly contributed to the U.S as well as their native country of origin in the past 500 years. He along with Dr Mani Menon who was recognized for the development of robotic surgery, Dr Bhandari's contribution was recognized for bringing robotic surgery to India. He received President's Award- American Urology Association, Indian Urologists in North America.

Dr. Bhandari is Past-President Urology Society of India, Past President- Indian Society Organ Transplantation-, President -Asian Society of Transplantation, Founder Editor-Indian Journal of Urology, Member Editorial Board-British Journal of Urology International for 1985-2000 and Past President-Lucknow Management Association (1984-1994)

He has published 250 Papers in peer reviewed journals and written several chapters in text books.



Prof Arvind Mohan

Dr Arvind Mohan is Professor Department of Economics, University of Lucknow. He was Director Institute of Management Sciences for about 4 yearswhen he transformed the Institution and raised itsrevenue from 5 Cr to 14 Cr. MBA admissions rose from 178 to 400. Subsequently, he was also Director, Institute of Development Studies for 5 Years; Director Population Research Centre (GoI Centre) for 3 Years and Director Planning & Development for 5 Years. Prof Arvind Mohan was Dean Academics, LU tillrecently.

Prof Arvind Mohan handled several prestigious consultancy assignments and had a high profile international exposure. He was Consultant World Bankfor various assignments involving lending(s) to government(s) worth billions ofdollars, and Consultant UNDP, UNICEF, USAID etc. He was invited by American Government through its Ambassador as International Visitor, guided UN interns from ivy league institutions like Harvard, MIT Universities of Columbia, Sussex, Melbourne etc.he was India Advisor for Arthur D Little Consulting (Grp that designed India's ParliamentaryStructure).

Prof Arvind Mohan was mandatedseveral assignmentsby UP Government. He wasMember Task Force For implementation of NEP in UP (with Dy CM, UP asChair), Member Pvt Universities Act Drafting Committee Headed by Hon. Dy CM,UP, Convenor UP Sustainable Development Report Steering Committee, notifiedbyChief Secretary UP, Chairman, Committee for framing Service Rules for Group C Employees of All State Universities, GoUP, Member Committee for Drafting Amendment to Higher Education CouncilAct, Member Board of Governors UPAAM Academy for Training IAS, PCSOfficers, Member Policy Committees of different Departments. Several; Studies for Udyog Bandhu, Department of Planningetc. and Economist for UP Health Systems Development Project (WorldBank) He has been an Expert For UPSC (Union Public ServiceCommission), Adjunct Professor IIMLucknow, Expert For NAAC (National Accreditation and Assessment Council) and Coordinator for Rs 1000 Crore USAID Funded IFPS Project(Health) Administrative.

Dr. Arvind Mohn has120 Publications to his credit withmany with World Bank, ILO, UNDPetc. He is MA - University Topper with All Time Record Marks, Chancellor's Medal, and PhD. He is a Columnist for Times of India; & HindustanTimes and Expert for CNBC Awaaz; CNN; Zee News; AajTak; News 24; TV 18; APNetc.



Dr. Parmod KumarDirector of Giri Institute of Development Studies

Dr. Parmod Kumar is the current Director of Giri Institute of Development Studies. Previously he worked as In-charge Director and Professor, Agricultural Development and Rural Transformation Centre, Institute for Social and Economic Change (ISEC), Bengaluru, India. Before joining ISEC he worked at the National Council of Applied Economic Research, New Delhi, and the Institute of Economic Growth, Delhi.

He obtained post-doctorate as Sir Ratan Tata Fellow and doctorate from Jawaharlal Nehru University, New Delhi. He was Fellow under the International Visitors Leadership Program sponsored by the US government. He has been visiting Scholar to Glasgow University, OECD-FAO Paris, Zurich University of Applied Sciences (ZHAW) and Sichuan Academy of Social Sciences, China.

He has authored/co-authored more than twelve research volumes. His latest book titled, 'Contract Farming and Land Tenancy in India: Prospects and Challenges' published by sage. He has published around 70 research articles in refereed national and international journals. He has published articles in high impact journals. He was managing editor of the Journal for Social and Economic Development (JSED) and was on the editorial board of Agricultural Situation in India and presently he is an executive member of Indian Journal of Agricultural Marketing; and Indian Journal of Agricultural Economics and Member Editorial Board of Indian Journal on Social Justice.

He was empanelled as Visiting Professor in Economics for deputation to ICCR Chair Abroad by the Indian Council for Cultural Relations (ICCR), New Delhi. He has been member of various committees of the Union and State governments. Currently, he is Chairing Working Group on crop husbandry, agricultural inputs, demand & supply projections constituted by the NITI Aayog.

He was conferred the IDRC India Social Science Research Award for the work on public distribution system. He is guiding 10 PhD Research Scholars and has been on Doctoral Committee of a numerous PhD Research Scholars. His major area of research belongs to Agricultural Economics; Environment Economics; Rural Development and Development Economics.



Mr. Prashant Kanaujia Cofounder Orange Berries Farm Solutions

Mr. Prashant Kanaujia B.Sc. Agriculture from Institute of Agriculture Sciences BHU holds Post Graduate Diploma in Rural Management from Institute of Rural Management Anand (IRMA).

He started career as Management Trainee in June 2016 with OmniActive Health Technologies Ltd., Bangalore and thereafter worked for one year (2017-18) with Aga Khan Rural Support Program as Agribusiness Program Specialist where hemanaged of Five-Farmer Producer Companies with afarmer base of over5000 farmers. He subsequently worked on Project – Developing Market information, Intelligence & Access and Capacity in Synergy TechnofinPvt. Ltdand in 2019, In June 2020, he founded a start-up Orange Berries Farm Solutions PvtLtd. Thestart-up envisions to increase the income of small and marginal farmers by strengthening FPO's through end-to-end tech-based solutions for addressing challenges in the agriculture sector.



Prof. Jabir Ali
Professor
Indian Institute of Management Jammu

Prof. Jabir Ali is currently working as Professor in Economics & Business Environment Area at the Indian Institute of Management Jammu and has more than 16 years of academic experience in organizations of repute such Indian Institute of Management, Lucknow and MANAGE, Hyderabad. His area of interest in teaching and research includes Business Environment, Economic Policy Analysis, Social Marketing, Social Entrepreneurship, International Trade, Risk Management, and Commodity Futures and Options. He has successfully completed more than 30

research/ consultancy projects funded by State/ Central Government and international agencies and coordinated several Management Development Programmes for the participants from Asian and African Countries. He has travelled to more than 20 countries on academic assignments and has attended Global Colloquium on Participant-Cantered Learning at Harvard Business School, Boston, USA.

He has published more than 50 research papers in refereed national and international journals with impressive research impact as a listing of 45 research papers in Scopus, Journal Citation Report of Clarivate Analytics, and ABDC. He has successfully contributed to academic administration in the capacity of Director, Centre for Knowledge Management, ICT and Mass Media, MANAGE, Hyderabad, Chairman, Management Development Programme Centre (Executive Education) at IIM Lucknow, and Chairman, Centre for Food & Agribusiness Management at IIM Lucknow.



Dr. P. Chandra Shekara

Director General National Institute of Agricultural Extension Management (MANAGE), Hyderabad

Dr. P. Chandra Shekara is a Leading Professional in the field of Agriculture with 31 years of experience and expertise in the areas namely Agricultural Extension Management, Agri-Entrepreneurship Development, Agricultural Marketing Management and Public-Private-Partnership.

During more than three decades of service, he headed three premier Agricultural Institutions in India which work for the Ministry of Agriculture and Farmers Welfare, Government of India. He served as Director General (In-charge) of National Institute of Plant Health Management (NIPHM) and Director General of CCS National Institute of Agricultural Marketing (CCS NIAM) and is currently serving as Director General of National Institute of Agricultural Extension Management (MANAGE)

As Chief Executive of these Institutions, he lead very important schemes, programs and policy interventions to strengthened Agricultural Extension System and strengthened capacity building in agricultural marketing functions for the benefit of farmers in India. He has also served as Director of several Centres, Research Projects and International Training Programs.

Dr. P. Chandra Shekara published 87 Technical papers and 24 books, made 9 films and actively associated with several professional activities.

He received several awards for his professional work and contributions in the field of agriculture. Notable among these are "Magnum National Honour Award-2011", Dr. D.K. Mishra Memorial Award-2015, "Award of Excellence" during the conference International Conference on "Doubling of Farmers Income of SAARC Countries" held at Kathmandu, Nepal in Sept, 2018, Dewang Mehtha Education Leadership Award-2019 and Life Time Achievement Award-2019 in Agricultural Extension.

Session 4/Valediction: Bureaucratic Reforms and Leadership Development



Mr. Alok Ranjan
Former Chief Secretary Uttar Pradesh

Mr. Alok Ranjan is a retired 1978 batch IAS officer from the U.P Cadre. He retired on 1 July 2016 after holding the office of Chief Secretary for the Government of Uttar Pradesh for over two years. Prior to this he has held various portfolios including Infrastructure and Industrial Development Commissioner (IIDC) and Agriculture Production Commissioner (APC) for the state of Uttar Pradesh. He also held the position of Principal Secretary of several key departments of the State Government and was Jt. Secretary Defence in Govt. of India.

After retirement, he was appointed as the Chief Adviser to Chief Minister of U.P and Chairman U.P.S.I.D.C (Uttar Pradesh State Industrial Development Corporation). Currently, he is on Board of Directors – Bennett Coleman University, Adviser (Honorary) – PHD Chamber of Commerce and Industry:, Chairman - Indo Latin Chamber of Commerce, Chairman - Policy Think Tank, Chairman - Dr. A.P.J Abdul Kalam Foundation, Chairman -

Mission Sushiksha of I-Care Foundation and Advisor to Board of Arthur D Little, the world's oldest Management Consultancy in their newly established office at Lucknow.

Mr. Alok Ranjan has published two books on administration, - *The Collector Today* - *Challenges of District Administration*, and - *Towards Adult Literacy in India*. His book *Making A Difference: The IAS as a Career* (Penguin) was recently released. He has also written several articles for Times of India, Hindustan Times and Economic Times. He has been President - Lucknow Management Association. (Rated as the best management assoc. in the country by AIMA), President - U.P Badminton Association, Vice President - Indian Badminton Association, Adjunct Professor - University of Lucknow, Adjunct Professor - Shakuntala Mishra University, Lucknow. (A university for the disabled), Adjunct Professor - BBD University, Lucknow and the State Coordinator for INTACH.

An established thought leader and public speaker he has given talks at various educational and business forums such as CII (Confederation of Indian Industry), PHD Chamber of Commerce and Industry, IIM's etc.



Mr. Vinod Rai

Distinguished Visiting Research Fellow at the Institute of South Asian Studies, in the National University of Singapore

Mr. VINOD RAI (born on 23.05.1948) has a Masters Degree in Economics from Delhi School of Economics, University of Delhi. He has a Masters Degree in Public Administration from the Harvard Kennedy School, Harvard University, USA. He joined the Indian Administrative Service in 1972 and was allotted the Kerala cadre. In January 2008, he was appointed the eleventh Comptroller and Auditor General (C&AG) of India. After a very active and illustrious tenure as the C&AG, he demitted office in May 2013.

Vinod Rai has wide experience of working in various capacities in the State Government of Kerala as well as in the *Union Government*. As Secretary in the Ministry of Finance he initiated reforms in the Banking, Insurance and Pensions sector. He has served as a Director on the Boards of State Bank of India, ICICI Bank, IDBI Bank, Life Insurance Corporation of India and Infrastructure Development &

Finance Company of India. He set up the India Infrastructure Finance Company which also has an office in London.

Vinod Rai took over as the Comptroller & Auditor General of India on 7th January 2008. While he was the Comptroller and Auditor General, he was unanimously elected as the Chairman of the U.N. Panel of External Auditors. He was also elected as a member of the Governing Board of the International Organization of Supreme Audit Institutions (INTOSAI). He demitted the office of the Comptroller and Auditor General of India on 22nd May 2013.

In recognition of his services to the nation, he was awarded the 'Padma Bhushan', which is the third highest civilian award in the country.

In view of his vast experience in the Financial Sector, Rai was appointed as the first Chairman of the newly created Banks Board Bureau in 2016. He demitted this office on the completion of his tenure on 31st March 2018.

Vinod Rai also served as the Chairman of the Supreme Court mandated Committee of Administrators of the Board of Control for Cricket in India. The Committee was tasked to set up an accountable and transparent structure for the Board and put in place credible systems and implement Reforms as mandated by the Court.

He authored his first book titled "Not just an Accountant", which has been a huge attraction among informed readers. He co-edited another book with a senior research Fellow in ISAS titled: Seven Decades of Independent India". Rai has recently released his third book titled: "Rethinking Good Governance- Holding to Account India's Public Institutions".

Rai is presently a Distinguished Visiting Research Fellow at the Institute of South Asian Studies, in the National University of Singapore. He is also a Trustee on the global board of Trustees of the International Financial Reporting Standards Foundation, London.

Mr Rai is a keen tennis player. His interests include gardening and mountaineering.



Mr. Pradeep S Mehta Secretary General CUTS International

Mr. Pradeep S Mehta(73) is the founder Secretary General of the Jaipur-based Consumer Unity & Trust Society (CUTS International), a leading economic policy research, advocacy and networking, non-governmental group in India, with offices in Nairobi, Lusaka, Hanoi, Accra, Geneva and Washington DC. CUTS was established in 1983 and has completed 35 glorious years.

Currently he is a Member of the CII's International Trade Policy Council. He has served as: Member of the Board of Trade; Better Regulatory Advisory Group; and Steering Committee on Ecomark; Think Tank on "Framework for a National Policy on E-commerce" of the Government of India. Among several advisory positions, he has been and/or is honorary Adviser to the Commerce and Industries Minister of India, Trade, Commerce & Industry Minister of Zambia and to the Director General of the WTO.

A prolific writer, gifted speaker, skilled trainer and organizer in the social science field, Mehta has been named as one of the 30 most famous columnists in India by a leading newspaper in India. He has published/edited several books and papers on trade, investment, competition and development.

For more please visit: www.pradeepsmehta.com



Dr. Himanshu Rai

Professor Himanshu Rai is the Director of IIM Indore. Under his leadership IIM Indore got the triple crown accreditation of AMBA, AACSB and EQUIS making it one of the 100 institutions in the world to have the honor. Prior to this he has been the Dean of SDA Bocconi India campus, Professor at SDA Bocconi, Milan, and has taught at IIM Lucknow and XLRI. His profile includes a stint of over 8 years at Tata Steel, India, where he played a pivotal role in developing Quality Systems and the Communication Policy for the Company. He is an alumnus of IIM Ahmedabad and KREC Surathkal. His book titled "Negotiation" published by McGraw Hill Education is a bestseller and his TEDx talk on "Ethical Leadership: Lessons from the Vedas" won him several accolades the world over. He has trained over 25,000 professionals both in the government as well as private sector in "Negotiations" and "Leadership". He provides consultancy to the government of India, state governments, world bank and the Indian industry and industry bodies.

Himanshu is the Chairperson of the board of directors, Indore management Association, Chairperson of the Advisory Board of Durban University of Technology Business School, South Africa, and Member, International Advisory Board of ESC Clermont Graduate School of Management, France. He is an independent director on the boards of several companies and advisor to several startups. His personal initiative Centre for Conflict Management is helping resolve intrapersonal and interpersonal conflicts among the youth across several countries.

Himanshu also practices and teaches Yoga, and considers the Himalayas his spiritual abode. Passionate about mountaineering and trekking, he has scaled Rudragaira, Kala Patthar, Nagakarsang, Khatling and Chandrashila peaks.

An avid quizzer, Himanshu has conducted over a hundred quiz shows across the country and has had a delightful stint in dramatics with many plays to his credit, both as an actor and a director. He also juggles a keen interest in reading and collecting books with a strong passion for music.



Mr. Pravin Dwevedi Sr. Vice President LMA

Mr Pravin Dwivedi is, Sr. Vice President LMA and President-AWOKE India Group, is a veteran banker with experience of over 25 years in financial services industry across Delhi, Mumbai, Kolkata, Lucknow and Kanpur. He has worked in MNC & Private Banks at senior levels with last role as Senior Vice President with HSBC Bank based out of Kolkata.

Mr Pravin Dwivedi, President - AWOKE India Group, is a veteran banker with experience of over 25 years in financial services industry across Delhi, Mumbai, Kolkata, Lucknow and Kanpur. He has worked in MNC & Private Banks at senior levels with last role as Senior Vice President with HSBC Bank based out of Kolkata.

Pravin is PGDBM – NMIMS, Mumbai, Law Graduate and Post Graduate in Economics. He holds Diploma in Financial Services (DFS) & CAIIB from Indian Institute of Bankers, CFP from Securities Institute, Sydney besides other financial industry certifications. He is AIMA Life member since 1997.

His start up initiative AWOKE India Group, a financial literacy and advisory venture, was set up in 2012 with offices in Kanpur and Lucknow.